

# NEWS RELEASE

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## Supreme Graphics Receives Website Award in International Print Competition

**ARCADIA, WI — Nov 3, 2009** — Printing Industries of America and the Digital Printing Council are pleased to announce the recipients of the 2009 web2awards. Supreme Graphics of Arcadia, Wisconsin has been awarded a 2009 **“Best of Category”** for their Web-2-Print website ([www.supremegraphics.com](http://www.supremegraphics.com)). The website allows customers to manage their print documents online through an easy-to-use website portal.

“These awards highlight the role the Internet has come to play in the printing industry. By recognizing excellence in print-related websites, the Digital Printing Council helps to encourage each printer’s advancement in doing some portion of their business in the ‘cloud,’” said Julie Shaffer, vice president, digital technologies for Printing Industries of America.

An independent panel of undisclosed judges deliberated over dozens of print-centric websites. They evaluated each website’s entire experience based on six scoring criteria. For each company sales range, the highest score in a given category won Best of Category. All Best of Category winners were evaluated to select this year’s Best in Show. “I was impressed with the quality and diversity of the entries. Obviously some were better than others, but overall they all demonstrated how they are embracing the Web and using it as a tool to advance their print-related business,” commented one of this year’s judges.

For a full listing of the 2009 web2award recipients, please visit [www.printing.org/web2awards](http://www.printing.org/web2awards).

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### **About Printing Industries of America**

Printing Industries of America is the world’s largest graphic arts trade association, representing an industry with approximately one million employees. It serves the interests of more than 10,000 member companies. Together with its nationwide affiliate network, Printing Industries delivers products and services that enhance the growth, efficiency, and profitability of its members and the graphic communications industry through advocacy, education, research, and technical information.

### **About Supreme Graphics**

Supreme Graphics is a Commercial Printer located in Arcadia WI. Supreme Graphics provides offset printing, digital printing, large format printing, complete finishing solutions, and graphic design services. For more information about Supreme Graphics, contact Chuck Blaschko at 608-323-3366.