

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Supreme Graphics Becomes a GRACoL 7 Certified, Master Printer

Arcadia, WI – November 11, 2007 – Supreme Graphics is proud to announce their qualification as a G7™ Master Printer! The G7™ practice is a proof- to- print process developed by IDEAlliance, an established industry organization that works to develop, educate and validate advanced standards and best practices in publishing and information technology.

With this new certification, our customers will enjoy:

- More print predictability- a consistently close visual match from proof-to-press
- A more efficient workflow for our Color Management which, in turn, produces a better quality product off our presses
- Faster make-readies, which will promote more efficient production

The GRACoL 7 Master Printer program requires companies to undergo an audit process of press color measurement equipment, process control procedures, and quality of printing to qualify for the GRACoL 7 Master Printer program. Once qualified, Master Printers must be re-evaluated yearly to ensure standards continue to be met. Using the G7 method, Supreme Graphics will immediately begin to notice cleaner colors with a richer, wider color range that maintains the file's original color appearance. Supreme Graphics is one of only 111 printers nationally to obtain this elite certification.

About Supreme Graphics

Supreme Graphics is a Commercial Printer located in Arcadia WI. Supreme Graphics provides offset printing, digital printing, large format printing, complete finishing solutions, and graphic design services. For more information about Supreme Graphics, visit us at www.supremegraphics.com or call Chuck Blaschko at (800) 356-3320